



BOND on
BitShares Blockchain

—————WWW.BONDONBLOCKCHAIN.COM—————

WHAT IS BOND?

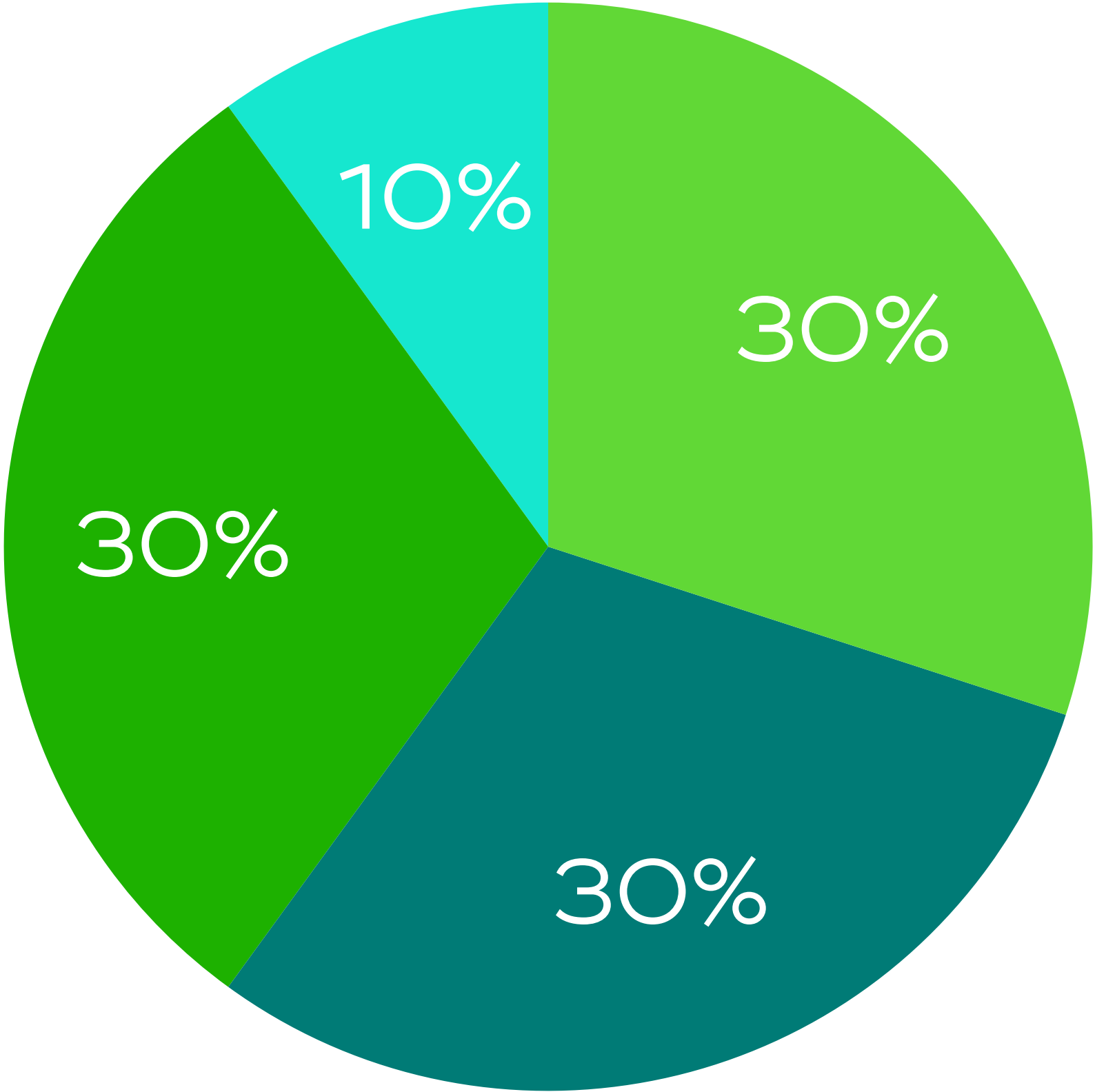
- ❖ Bond is a 100% **asset backed digital currency**, secured against a diverse crypto-property asset fund.
- ❖ Bond is issued as a user asset (UIA) on the **BitShares blockchain**, making it tradable with other investors.
- ❖ Bond is a private offering for accredited investors only.
- ❖ Bond's objective is to create an option that offers stability in a cryptocurrency environment that is otherwise plagued by volatility
- ❖ Bond enables accredited investors the option of diversifying their portfolio and reducing their overall risk.

HOW DOES BOND WORK?

Bond's goal is to provide a basket of fixed rate and variable rate assets – both traditional and alternative – as part of a diversified portfolio that pays a percentage of profits every quarter.

By allowing accredited investors the option to diversify their portfolio and reduce their overall risk, stability is a probable outcome. Bond purchase **BitShares** on the open market, buy **Property Bonds** from established UK property companies and provide liquidity for **Bitcoin** speculators. This strategy will provide Bond with a steady rate of return, projected at a minimum annual rate of 8% of Net Asset Value.

HOW BOND MANAGES FUNDS?



● Property Bonds / Real Estate
● Billion Hero Challenge

● Bitcoin Lending
● Alternative Crypto-Currencies

HOW BOND MANAGES FUNDS? (Cntd.)

- ❖ **Property Bonds and Real Estate:** Property Bonds and Real Estate have long been a form of steady, secure income. Thanks to growing populations and the increasing demand for property, Property Bonds and Real Estate continue to offer long-term security. They will therefore make up the backbone of the Bond offering.
- ❖ **Billion Hero Challenge:** BitShares are seeking crypto investors to purchase BitShares and store them in their digital wallets, as a means of reducing supply and driving up the price. For their Billion Hero Campaign, BitShares are running a prize competition which will see the winner receive \$300m worth of BitShares. With the support of every Bond Unit holder, this goal is more than achievable for Bond.
- ❖ **Bitcoin Lending:** The popularity of Bitcoin has skyrocketed over the last few years, with demand for Bitcoin surging and investors keen to speculate. Bond will work to provide liquidity to these speculators, who will pay a percentage rate of return for being lent Bitcoin. As the demand for Bitcoin continues to grow, this strategy will help Bond generate a percentage increase on its holdings.
- ❖ **Alternative Crypto Investment:** Bond is a firm believer in the development of alternative, innovative crypto-currencies. Therefore, we will allocate 10% of our portfolio to investing in, and capitalising upon, some of the brightest, most ambitious early-stage cryptocurrencies coming onto the market.

WHAT IS BOND UNIT?

Bond Unit is a digital representation of an equity share of Bond's asset portfolio. It is implemented as a user issued asset (UIA) on the BitShares blockchain. The creation of each Bond unit allows the value of assets to become transferable. An initial 15,000,000 Bond Units have been made available for Pre-sale purchase, at an initial \$0.10 per unit, with the minimum level \$500. Bond Unit will be available at full market price only after the Pre-sale.

WHAT MAKES BOND UNIQUE?

- ❖ Bond's diverse asset fund is comprised of fixed and variable rate traditional and alternative assets, offering maximum flexibility
- ❖ The diversity of the asset fund is specifically designed to protect against downside risk, even in the case of a dramatic cryptocurrency crash
- ❖ In a market of volatility and 'get-quick-rich' promises, Bond offers security and stability
- ❖ By offering a traditional equity offering in a digital form, Bond is a bridge between the old and the new, offering reassurance and confidence to traditional investors who may hold reservations around entering the crypto market
- ❖ Bond offers a unique opportunity to invest in real estate and property bonds through cryptocurrency
- ❖ Bond will continue to diversify its portfolio in response to crypto and property market movements, offering long term stability

WHY BITSHARES?

- ❖ Currently, Bitcoin can only process seven transactions per second, and Ethereum only thirty transactions per second.
- ❖ With their current model, neither cryptocurrency can achieve scalability – if you had millions of users transacting, Bitcoin and Ethereum simply wouldn't be able to process the transactions
- ❖ BitShares on the other hand, following its Graphene update, can process up to two million transactions in 3 seconds – considerably more than all the VISA and MasterCard transactions undertaken worldwide.
- ❖ The business world wants to start using Blockchain technology. Not all Blockchains can cope, or are designed to meet that level of global demand, with the speed and transparency we have become familiar with. BitShares is designed to meet that very demand, this will make the difference for commerce going forward.

BOND PRICING FORMULA

The below provides the Net Asset Value for Bond:

Total Crypto Value = Tether USD + Number of BTC * BTC Price + Number of BTS * BTS Price + Number of LTC * LTC Price + Number of ETH * ETH Price

1 Bond = (Total Crypto Value + Property Bond) / Bond in Circulation

Note 1: BTC: Bitcoin | BTS: BitShares | LTC: Litecoin | ETH: Ethereum

Note 2: All prices are assumed to be in US Dollars

Note 3: Bond will also be accepting payments in fiat currencies.

Note 4: Customer will also need a BitShares account to receive the Bond Units.

Accepted payments for Bond Units:

1. Bank Wire transfer
2. Bitcoin
3. Litecoin
4. Ethereum
5. Bitcoin cash

RISKS INVOLVED

The main risk associated with Bond would be in the instance of a severe and sudden crypto market crash. Should this occur, the value of the asset portfolio associated with Bitcoin and alternative crypto currencies would depreciate and Bond would be vulnerable for a short period. However, following any such hypothetical crash, the cryptocurrency assets within the portfolio would be sold and further Real Estate and Property Bonds would be purchased in their place.

COMPANY INFORMATION

- ❖ **Company Name:** Euskara Management, Ltd.(LLC)
- ❖ **Founder:** Robert John Edwards
- ❖ **Company Incorporation Documents:** <https://goo.gl/8wWUpA>
- ❖ **SEC Filing:** <https://goo.gl/x7iETV>
- ❖ **White Paper:** <https://goo.gl/KxJmnt>

Note: For understanding the Risk Mitigation Plans in Bond Investment, Kindly refer our White Paper.

MARKET SIZE

\$450 Billion+
Global Crypto
Market Size

2 Lakhs Users
Added/Month
in India

\$20 Billion+
Indian Annual
Trade

15+ Crypto
Exchanges
in India

+1.5 Million
Indian Bitcoin
Users

- ❖ **Development 1:** 2009 – Bitcoin, the world’s first cryptocurrency, launches – with 10,000 Bitcoins used to purchase two Papa John’s pizzas.
- ❖ **Development 2:** 2013 – In mid-2013 Bitcoin hovers around the \$100 mark; dozens of alternative cryptocurrencies were born.
- ❖ **Development 3:** 2017 – In late 2017 Bitcoin smashes the \$12,000 mark; over 1,300 cryptocurrencies are now in circulation, with a total market value of around \$450 Billion

Source 1: [Coinmarketcap.com](https://coinmarketcap.com) as of 11th of December 2017
Source 2: [Forbes.com](https://forbes.com) on Indian Market Trends in Crypto

ACCREDITED INVESTOR REQUIREMENTS

- ❖ KYC Filing
- ❖ Bond Account Management
- ❖ Bond Purchases from Bond on Blockchain platform

Note: [An article on the future of crypto in India by Livemint](#)

EXITING BOND

Bond is designed as a five-year holding term. There are two main ways that investors can exit Bond:

- ❖ Bond is redeemable after one year of investment, with investors receiving 60% of Net Asset Value of their Bond Units after this time. After two years the redeemable amount of Net Asset Value rises to 70%, after three years to 80%, after four years to 90% and after five years to 100%.
- ❖ Bond can be bought, sold and traded on the BitShares decentralised exchange.

BOND IN THE PRESS

- ❖ <http://theicodaily.com/bond-a-digital-blockchain-security-in-a-conventional-asset-fund-tradable-on-bitshares/>
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THANK YOU!

TEAM BOND

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